

Volodymyr Yakovyshyn

Product Engineer · Fullstack · .NET · AI

● Open to offers

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SUMMARY

Product Engineer with a C#/.NET background. **Coding since 2017**, 6 of those years in commercial C#/.NET development: APIs, databases, integrations, high-load services.

Over time I took on everything around the code: client communication, architecture, interfaces, servers, launch and support.

Industries I've worked in: e-commerce, charity and parcel logistics, HR document management, electronics retail.

WORK EXPERIENCE

Turnkey development

2022 — present

Self-employed · various niches, full development cycle

- Hunter: migrated an online store from a legacy PHP CMS to .NET and Next.js with no SEO loss, plus a new admin panel and integrations.
- SecretSantaZSU: since 2024 I have been running the tech side of a charity (9,444 gifts to soldiers) and work as a coordinator.
- MyPrettyBag: turned a Tilda shop into a custom e-commerce platform with a 44-screen admin panel; thousands of customers and sales.

Technician-Programmer

Nov 2019 — Sep 2021

UKRNDIRA PJSC · digitalization of document workflows and internal processes

- Built **C#** software to **digitalize the company's documents and processes**, moving paper documents and manual procedures to digital.
- Automated the HR department's work: record keeping and preparation of HR documents.

Sales Consultant

2021 · 4 months · in parallel

SmartShop, Mobile Trend · mobile electronics retail chains

- Advised customers in one of the chain's physical stores.
- Sold smartphones, accessories and services.

Sales Manager

2019 — 2021 · in parallel

COMPX · retail, computers and components

- Sold computers and components: advised customers and matched configurations to their needs and budget.
- Owned the company's **entire OLX channel** and **grew OLX revenue 4× in 4 months** by working on everything at once — listings, pricing, response time and promotion — with the main focus on quality customer communication and upselling.
- Processed orders from the website and the **Prom.ua and Rozetka** marketplaces.
- Handled customer chats on the website.
- Started in the office, later moved to remote work, handling customers and orders online.
- While in the office, helped the warehouse team assemble computers.

Integrator

May — Oct 2019

UDS Game (franchise) · loyalty program for offline businesses, B2B sales

- Cold sales of loyalty program licenses to offline businesses.
- Helped new clients get started with the product.

KEY COMPETENCIES

- **C#/.NET backend:** ASP.NET Core APIs for online stores and Telegram bots — catalogs, orders, roles, background jobs; atomic PostgreSQL operations that hold up under thousands of simultaneous requests.
- **Frontend:** Next.js and React with server-side rendering; admin panels with 40+ screens (44 in MyPrettyBag, ~45 in Hunter).
- **Integrations:** Nova Poshta, TurboSMS, Telegram Bot API, Meta and TikTok Conversions API, Google Sheets, supplier XML feeds.
- **AI in production:** product descriptions, SEO and GEO copy, photo recognition and banner generation, with a person in control and request costs in plain sight.

STACK

Backend

C# · .NET · ASP.NET Core Web API · Entity Framework Core · SignalR · Node.js · Python

Frontend

React · Next.js · TypeScript · Tailwind CSS · shadcn/ui · Blazor

Data

PostgreSQL · MS SQL Server · Redis

APIs and integrations

REST · OpenAPI / Swagger · gRPC

Security and quality

ASP.NET Identity · JWT · OAuth · xUnit · NUnit · Moq · Serilog

Infrastructure

Docker · Docker Compose · GitHub Actions · GitLab CI · Linux · Nginx

Cloud and AI

Vercel · Cloudflare · Claude API · OpenAI API · Grok API

EDUCATION

Finance, Banking and Insurance
Bachelor's degree · 2020–2023
Kyiv Institute of Business and Technology

Computer Engineering
Junior Specialist degree · 2016–2020
Kyiv Institute of Business and Technology

LANGUAGES

English — B2 (Upper-Intermediate).

SELECTED PROJECTS

MyPrettyBag
E-commerce platform with a 44-screen admin panel, AI tools and supplier automation.

Hunter
Store migration from a PHP CMS to .NET and Next.js with no SEO loss.

SecretSantaZSU
Telegram bot for a charity: 9,444 gifts to soldiers.

- **SEO and migrations:** moves off a PHP CMS and Tilda without losing Google rankings — data and 1,182 images migrated, 175 redirects, structured data, sitemap, llms.txt.
- **Quality and infrastructure:** automated tests (352 in Hunter, 389 in MyPrettyBag), integration tests on a real PostgreSQL, Docker, CI/CD with GitHub Actions, daily and encrypted backups.
- **Working with clients:** I run the project myself — from a rough idea to a spec and an estimate, with work in progress shown along the way and support after launch.
- **At home with computers:** confident using, building and configuring PCs, from picking components to a ready-to-go system.
- **Largest project:** MyPrettyBag — nearly a year in production, thousands of customers and sales, all of the store's operations in one admin panel.